

# Template for DISCO action plans

Subsectors 'Certification organization', 'Civil society', 'Service providers & knowledge institutes', and 'Government'

## Instructions

To gather more quantitative insights in what individual signatories are contributing to the DISCO goals in the upcoming years and how the partnership is progressing jointly, the Steering Committee agreed that all signatories will develop and publish individual action plans. These action plans show how they are contributing to the DISCO goals in the upcoming 3 years (until end 2026), and:

- are based on the commitments from the [DISCO declaration](#);
- have a strong link with the indicators from the ISCO Reporting Framework;
- explain how the principles on procurement practices as laid down in the DISCO procurement practices position paper, are being implemented by DISCO signatories.

You are asked to fill below template and submit it by **30 June 2024 the latest** to the DISCO Secretariat: Mark de Waard, [dewaard@idhtrade.org](mailto:dewaard@idhtrade.org) and Lisa Graepel, [graepel@idhtrade.org](mailto:graepel@idhtrade.org).

After submission, all DISCO action plans will be published on the DISCO website. The DISCO Secretariat will analyse and summarise the action plans. The outcomes of this analysis will be shared and discussed during the annual General Assembly at the end of 2024.

For more guidance on defining the actions around the three impact themes, it is recommended to consult the DISCO Roadmaps on [living income](#), [deforestation and forest degradation](#), and [child labour](#). For more information on the quantitative targets, the definitions and usage of the indicators, please consult the [ISCO Reporting Framework](#).

All action plans will cover the period 2024-2026. The quantitative targets **track progress cumulatively until the end of 2026, including what's already been achieved**. Progressive targets with intermediate milestones could also be included. It is also requested to give a brief qualitative description. Where needed, references to a more comprehensive description of the strategy could be included.

## General information

[Meridia Land, B.V.](#)

[Beatrice Moulianitaki](#)

[beatrice@meridia.land](mailto:beatrice@meridia.land)

## Plans on DISCO ambitions to enable living incomes

### Contribution to closing living income gaps

Describe in max. 200 words what your organizations' plans are to contribute to the partnership's goals on closing living income gaps.

Meridia is an AgTech company specialised in field data within complex smallholder-heavy agri-commodity supply chains such as cocoa, coffee, palm oil, rubber and soy.

Through offering field data solutions for smallholder supply chains, Meridia is looking to accelerate the achievement of commitments on living income.

We offer accurate, reliable, and consistent data that leads to better data analysis, decision-making, and investments. In turn, this leads to a higher ROI due to more mature and complex investments in living income strategies.

Substantiate this by setting a quantitative target on (one of) the following indicators:

- *Total # of publications (evaluations, analyses, studies, etc.) on effective approaches for living income gap closure in supply chains by the end of 2026*
- *Total # of partnerships/coalitions actively involved in around living income in cocoa producing countries by the end of 2026*
- *Total # of supply chain partners supported (technically, financially, or through pilots) in the implementation of living income strategies by the end of 2026*
- *Total # of policies around living income influenced by the end of 2026*

Since its inception, Meridia has contributed to a better living income for farmers in emerging markets through:

Delivery of over 11,000 land titles in Ghana, Cote d'Ivoire and Indonesia.

Lowered cost, gained speed and allowed for scale through Meridia software solutions;  
We have been able to lower land titling document costs from 400 USD to 100USD, from 24 months to 8 weeks.

Proven linkage with increase of income and behavioural change of beneficiaries

In Ghana, land ownership documentation increases income per ha by 15.5% and productivity by 21.9%. It incentivises long-term farm investments, good agricultural practices and tree planting.

Higher motivation and engagement of farmers to invest in their farms; In Ghana, 90% of farmers would recommend Meridia service to other farmers (Based on third party customer satisfaction surveys)

4. Meridia aims to deliver 25,000 land titles in Ghana, Cote d'Ivoire and Indonesia by 2026.

## **Plans on DISCO ambitions to end deforestation and forest degradation**

### **Contribution to end deforestation and forest degradation**

Describe in max. 200 words what your organizations' plans are to contribute to the partnership's goals on ending deforestation and forest degradation.

Meridia is an AgTech company specialised in field data within complex smallholder-heavy agri-commodity supply chains such as cocoa, coffee, palm oil, rubber and soy.

Meridia Verify®, its flagship SaaS product, verifies supply chain field data in real time – and validates compliance with frameworks such as the EUDR (EU Deforestation Regulation). With Verify, companies can reduce commercial and reputational risk, minimise supply chain disruption and accelerate evidence-based decision-making for strategic sourcing, procurement and trade.

We offer accurate, reliable, and consistent data leads to better data analysis, decision-making, and investments to tackle deforestation and reduce forest degradation in 35 + countries around the world.

Substantiate this by setting a quantitative target on (one of) the following indicators:

- *Total # of publications (evaluations, analyses, studies, etc.) on effective approaches for forest protection in supply chains by the end of 2026*
- *Total # of partnerships/coalitions actively involved in around forest protection in cocoa producing countries by the end of 2026*
- *Total # of supply chain partners supported (technically, financially, or through pilots) in the implementation of forest protection strategies by the end of 2026*
- *Total # of policies around forest protection influenced by the end of 2026*

Meridia's contribution to anti deforestation practices include:

Provision of the most comprehensive field data quality and verification service to comply with anti-deforestation regulations such as the EUDR.

To date, Meridia has verified about 635K farm plots (equal to 1.3M Hectares) in more than 35 countries. Through this service, Meridia supports the efforts of organizations to reduce deforestation and forest degradation.

By 2026, Meridia aims to verify 10M farm plots in more than 40 countries by working with 20 of the largest commodity trading partners around the world.

Provision of accurate farm mapping services with a focus on on data quality and data permanence. The use of these services lead to more precise and informed decisions regarding monitoring, intervening or investing in value chains, including anti-deforestation practices.

Mappings of over 200,000 farm polygons and 150,000 shade trees in cocoa, palm oil and coconut sugar - covering 300.000 HA mapped.

By 2026, Meridia aims to map 260,000 farm plots in multiple commodities by working with 20 of the largest commodity trading partners around the world.

## Plans on DISCO ambitions to end child labour

Contribution to end child labour

Describe in max. 200 words what your organizations' plans are to contribute to the partnership's goals on ending child labour.

<...> Max. 200 words

Substantiate this by setting a quantitative target on (one of) the following indicators:

- *Total # of publications (evaluations, analyses, studies, etc.) on effective approaches for ending child labour in supply chains by the end of 2026*
- *Total # of partnerships/coalitions actively involved in around ending child labour in cocoa producing countries by the end of 2026*
- *Total # of supply chain partners supported (technically, financially, or through pilots) in the implementation of ending child labour strategies by the end of 2026*
- *Total # of policies around child labour influenced by the end of 2026*

<...> of publications  
<...> of partnerships/coalitions established  
<...> of supply chain partners supported  
<...> of policies influenced  
<...> of xxx